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**University Grants Commission**  
(शिक्षा मंत्रालय, भारत सरकार)  
(Ministry of Education, Govt. of India)

No.F.1-1/2023(secy/viksitbharat@2047)

December 15, 2023/24 अग्रहायण, 1945

Dear Madam/Sir,

This is with reference to the mail received from Ministry of Education dated December 14, 2023 regarding Online Meeting on “Viksit Bharat@2047: Voice of Youth” Consultation Programme held on 11th December, 2023 wherein Hon’ble Prime Minister of India launched the Viksit Bharat@2047 Ideas Portal and delivered a Special Address via Video Conference. This address has kick started two weeks long campaign wherein HEIs have to involve large number of students to give their opinion on Viksit Bharat@2047.

Accordingly, all Higher Education Institutions are requested to create awareness among their students about this campaign and encourage them to avail an opportunity to provide their transformative ideas for the Vision of Viksit Bharat@2047.

In this regard, please find attached the following documents for dissemination among the students of your universities/institutions/colleges.

1. Concept Note of Viksit Bharat@2047-Voice of Youth Campaign
2. Standard Banner to be used for all event pertaining to this campaign
3. SoPs for Students and Higher Education Institutes
4. Poster with QR Code and Weblink
5. Presentation for your reference

All the Programmes carried out for this campaign and selfies of students after sharing their ideas on Viksit Bharat@2047 should be made public on social media using #Ideas4ViksitBharat.

With regards,

Yours sincerely,

(Manish Joshi)

Encl: as above

To  
The Vice Chancellors of all the Universities  
The Principals of all Colleges/Institutes





## Concept Note for Discussion with Universities on Vision for 2047

### Introduction

India is at a turning point in its history. The 21st century will be India's century, as the country pole-vaults into the future confident of its capabilities. It is the 5<sup>th</sup> largest economy in the world today and will be the world's 3<sup>rd</sup> largest economy by 2027, as its GDP crosses US\$ 5 trillion (IMF estimates). By 2047, India is poised to be a US\$ 30 trillion economy with all the attributes of a developed nation. It will be a Viksit Bharat.

### Importance of Transformative Moments

In the histories of nations, there comes a turning point, when a nation grabs the moment and achieves rapid growth. Some of these are:

- a. **Japan:** Post World War II, Japan underwent a remarkable transformation in the 1950s and 60s, a period of rapid economic growth never seen before, often referred to as the 'Japanese Post-War Economic Miracle'. This era propelled Japan into a leading world economy and established it as a global economic powerhouse.
- b. **Germany:** Germany's economic trajectory changed in the 1950s, 60s and 70s, also known as the Wirtschaftswunder or 'economic miracle', a period of rapid economic growth and rising living standards. Germany has since remained among the largest and most competitive economies globally, known for its strong manufacturing base and technological prowess.
- c. **Singapore:** From being a developing country, Singapore transformed itself in the 1960s and 70s, becoming one of the richest nations in the world, and one of Asia's economic powerhouses which is technologically sophisticated.
- d. **South Korea:** From being a war-torn, agrarian and impoverished country in ruins, South Korea transformed its economy dramatically from the 1960s to 90s, a period referred to as the 'Miracle on the Han River' with world leading companies.

These are nations which knew the importance of a turning point and used that occasion to become economic giants. India too is at the cusp of such an opportunity.

### India's Opportunity – Its Turning Point

This is India's Amrit Kaal. India has been transformed on many fronts and is ready for take-off. There has been a massive expansion in social and economic infrastructure

through policies and schemes in past years such as Samagra Shiksha and expansion of Universities, IITs, IIMs, Medical and Nursing Colleges, Skilling (Pradhan Mantri Kaushal Vikas Yojana), and many more. In the last decade, the number of universities and colleges have increased manifold, and the Indian higher education system today boasts 1,113 Universities/University-level Institutions, 43,796 Colleges, and 11,296 stand-alone Institutions with 4.33 crore students. The Gross Enrolment Ratio (GER) in higher education has steadily increased to 28.4.

Similarly, the healthcare sector has expanded massively on all fronts. In 2022, there were 1,56,000 Ayushman Bharat centers, providing primary health care services to communities closer to their homes. The vast network of nearly 13.97 lakh Anganwadi centers covers almost 10 crore children with Early Childhood Care & Education. Various health indicators such as Infant Mortality Rate (IMR), Maternal Mortality Rate (MMR), and percentage of children underweight have fallen dramatically. Over 10 crore women and children are covered under the Poshan Mission launched in 2018. Full immunisation coverage has risen from 62% to 81% due to strengthened immunisation programmes under Mission Indradhanush. Going forward, we need to raise healthcare to global levels.

Rural India too is transforming. We are close to achieving or have already achieved universal coverage in electricity, drinking water, bank accounts, roads, mobile connectivity and many more. Rural India is now starting to have the same benefits of Urban India. We have also strengthened and avoided distress for the poor through Pradhan Mantri Garib Kalyan Anna Yojana and MNREGA. Pradhan Mantri Awas Yojana is providing housing for all.

Progress has been phenomenal on other fronts as well. Mobile phone and internet penetration is massive. India has 120 crore mobile phone users and 80 crore internet users. India has 30 crore Unified Payment Interface (UPI) users with 1,000 crore transactions per month. Over 40% of all digital transactions are on UPI. There has been a massive expansion of the Highway network with Expressways also coming up. Railways have improved both capacity and bringing new trains such as Vande Bharat speeding up travel in a better environment. Air travel has expanded and is breaking records. In Science & Technology too, we have set new milestones through Chandrayaan and other space missions. Our Digital Public Infrastructure (DPI) is the envy of the world with Aadhaar, UPI, AA Stack, COWIN platform, GeM, and many more. In Industry, we are on our way to becoming a manufacturing hub for the world. In Services, where we are very strong, our IT and non-IT sectors are becoming global.

Young India's creativity and potential for innovation coupled with supportive government policies like Digital India and Startup India are enabling youth to become job creators. India is home to over 100 unicorns with a total valuation upwards of US\$ 340 billion and has emerged as the world's 3<sup>rd</sup> largest startup ecosystem.

While all these point to the takeoff moment we are in now, the most important is our demographic dividend. With a population of 144 crores, India is one of the youngest nations with a median age of 29 years. It accounts for nearly 20% of the world's total young population. This is an enormous opportunity, likely to last till 2047. Using this dividend well, we can propel India into a Viksit Bharat.

### India has Demonstrated Quantum Leap Capabilities

The last decade has witnessed a phenomenal demonstration of our capabilities to transform India. A comprehensive governance model focused on leaving no one behind with targeted schemes has led to 13.5 crore escaping multi-dimensional poverty, much ahead of the 2030 Sustainable Development Goals. Some transformative impactful initiatives that are proof that 'we can do' are:

- a. **Sports** – Through concerted efforts of Khelo India, we are breaking past records and have crossed the 100-mark in medals in the recent Asian Games.
- b. **Jan Dhan Accounts** – In a short period, we added 40 crore bank accounts ensuring financial inclusion, something that people expected would take years.
- c. **COVID Vaccines** – The COVID vaccination programme, run through the COWIN platform, with indigenous COVID-19 vaccines, was the world's largest vaccination programme delivered to 200 crore recipients flawlessly. This is a public health achievement without a parallel in human history. We also helped save millions of lives across the world through the Vaccine Maitri initiative, providing 23.5 crore COVID vaccines free of cost to 98 countries. This is a testament to India's commitment to global health and wellbeing.
- d. **Chandrayaan** – India's Mission to the Moon and becoming the first country to land on the South Pole of the moon demonstrated our excellence in science, breaking boundaries in an economical way. This has surprised the leading nations of the world and is an inspiration for what can be achieved on a limited budget and an encouragement for the great tasks that lie ahead in science and technology. India's unique model of frugal innovation can be characterised as 'affordable excellence' and is a beacon for other countries.
- e. **Climate Goals** – India is the only country which has overachieved its Paris 2015 climate commitments 9 years ahead of time by meeting 40% of its power capacity from non-fossil fuels. This has raised our global standing.
- f. **Digital Public Infrastructure** – The DPI we set up has been expanded at a blinding speed, allowing India to be a world leader in digitisation.

- g. **Infrastructure Expansion** – The rapid expansion of state-of-the-art infrastructure is another example of improved capabilities. In the last 9 years, the pace of railway track construction increased more than 3 times from 1,452 km/year to 5,243 km/year. The National Highways Network has increased by 60% to 1,45,240 kms. There has been 100% growth in Airports from 74 to 148.
- h. **India's Global Standing** – As a world leader, our Presidency of the G20 saw the world respecting India's diplomatic and organisational capabilities. We took G20 sessions to every corner of India and the New Delhi Leaders' Declaration is a milestone in India's history. With India's global standing rising, international institutions like the International Solar Alliance are now being set up in India and international investors are coming to India in large numbers. In many ways, India is leading the world.

These dramatic improvements have happened because of a comprehensive governance model that focused on leaving no one behind with speed of service delivery, transparency of operations and focusing on impact at the grassroots and on outcomes. This is also because of a singular commitment to a long-term vision for India.

### **Journey Ahead – Viksit Bharat@2047**

As India stands at this crucial juncture, poised to take off on its growth trajectory, it is important to realise that tremendous dedication and belief in India's destiny, coupled with steadfast leadership, is necessary to realise this potential. There is enormous work that needs to be undertaken in a mission mode to make India a Viksit Bharat by 2047. For this to happen, there is a need to chalk out a bold, ambitious and transformative agenda.

Business as usual will not do. We must create the future. It is important to channelise the innovative ideas of youth into nation-building by inviting them to ideate and contribute to the vision of Viksit Bharat by 2047. This outreach initiative provides that very opportunity to lakhs of youth across India. Each one of you can think about it and send your suggestions through answering 2 questions:

- 1. How should a Viksit Bharat look like in 2047 in different aspects?**
- 2. What do we need to do to reach those goals?**

### **Across 5 Themes –**

- a. Empowered Indians
- b. Thriving and Sustainable Economy
- c. Innovation, Science & Technology (Research & Development, Digital, Startups)
- d. Good Governance and Security
- e. India in the World

## Viksit Bharat@2047: Voice of Youth

### Introduction

Viksit Bharat@2047 is the vision of Government of India to make India a developed nation by 2047, the 100th year of its independence. The vision **encompasses various aspects of development, including economic growth, social progress, environmental sustainability, and good governance.**

As India stands at this crucial juncture, poised to take off on its growth trajectory, it is important to realise that tremendous dedication and belief in India's destiny, immense desire, potential, talent and capabilities of the Indians, especially the youth, coupled with steadfast leadership, is necessary to realise this potential. There is enormous work that needs to be undertaken in a mission mode to make India Viksit Bharat by 2047. For this to happen, there is a **need to chalk out a bold, ambitious and transformative agenda, and its communication to all stakeholders.** The role of the youth, who constitute our largest population group, has a huge role here as they will lead India to Viksit Bharat by 2047.

Therefore, it is important to **channelize the innovative ideas of the youth into nation-building** by inviting them to ideate and contribute to the vision of Viksit Bharat by 2047. It is important that every youth, more so the youth in colleges/ institutes and Universities take part in this important nation building exercise. Therefore, it is important that outreach initiative of this program reaches to every youth in the country. Department of Higher Education, Ministry of Education will lead the communication and outreach in this regard.

### SoP for different stakeholders

Entity	Post Event Activities
Universities/ Higher Education Institutes	<b>Awareness:</b> <ul style="list-style-type: none"><li>➤ <b>Organize Workshops</b> to increase awareness on the program and disseminate information on feedback gathering.</li><li>➤ <b>Institute LMS, Websites, notice boards</b> in the campus and other ERP portals must flash/broadcast the Viksit Bharat Feedback form link or QR code.</li><li>➤ <b>Coordinate Fests, Seminars, Debates and Events</b> to propagate the Hon'ble PMs guiding principles for Viksit Bharat and encourage students to submit their feedback.</li><li>➤ <b>Mobilize existing alumni networks</b> through emails or inviting prominent alumni to the campus to talk about the Viksit</li></ul>

	<p>Bharat@2047, hence motivating students to take up feedback submission</p> <ul style="list-style-type: none"> <li>➤ <b>Standard banner</b> shall be used at all these events, as well as at every prominent location on the campus like cafeterias, IT labs, seminar halls, library etc.</li> <li>➤ Bulk mail and WhatsApp shall be utilized to proliferate the information on Viksit Bharat feedback submission.</li> <li>➤ <b>A poster with feedback link and QR code</b> shall be made available at all places of gathering like playground, canteen, hostel entrance etc.</li> <li>➤ <b>A Social Media Campaign</b> by universities and colleges may be initiated to encourage students to share their ideas on the vision of Viksit Bharat.</li> <li>➤ The <b>#Ideas4ViksitBharat hashtag</b> may be used across all social media platforms to make it viral and encourage students to tweet and share.</li> </ul> <p><b>Infrastructure:</b></p> <ul style="list-style-type: none"> <li>➤ <b>Dedicated Room for Feedback Collection</b> (Idea café): Designate existing IT Labs/ Library as a Viksit Bharat Ideation Center or Idea Café to facilitate the students for submitting the feedback form for the period of 11 December 2023 to 25 December 2023</li> <li>➤ <b>Dedicated Slot:</b> Allot <b>dedicated time</b> of the day for the next 2 weeks to allow students to fill the feedback form</li> <li>➤ <b>SOP for Feedback Submission:</b> <b>Paste the step-by-step</b> approach on the classroom/ IT labs/ library/ notice board walls <b>for the ease of students</b></li> </ul> <p><b>Participation:</b></p> <ul style="list-style-type: none"> <li>➤ <b>Encourage student participation</b> by ensuring widespread dissemination of QR code and feedback link via different communication channels of universities/institutes: <ul style="list-style-type: none"> <li>○ <b>Posters with QR code and feedback link</b> to be made available at all common places of gathering like playground, library, cafeteria, canteen, hostel entrance etc.</li> <li>○ QR code and feedback link to be published on university <b>websites/LMS/Samarth/ERP and various social media channels.</b></li> <li>○ QR code and feedback link to be shared with students via <b>official WhatsApp groups.</b></li> </ul> </li> </ul>
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	<ul style="list-style-type: none"> <li>➤ <b>Dedicate first 10 minutes</b> in classrooms/student lectures for motivating students to share their opinions via provided QR code/feedback link.</li> <li>➤ Increase student participation on submission channels (QR code and feedback form) by <b>mobilizing student clubs</b> (NCC cadets, NSS volunteers and other youth organizations).</li> <li>➤ Promote <b>certification of accomplishment</b> widely as a badge of honor across different communication platforms to incentivize participation for students.</li> <li>➤ Encourage students to share their experiences via posting pictures/shorts on social media with <b>hashtag #Idea4ViksitBharat</b></li> </ul>
Students	<p>Students to <b>follow the steps</b> while submitting their Feedback on the portal</p> <p><b>Step – 1:</b> Visit the <b>MyGov Portal (mygov.in)</b> and proceed to the Viksit Bharat Consultation section.</p> <p><b>Step – 2:</b> Answer the following questions sequentially on the portal:</p> <p style="padding-left: 40px;"><i><b>a) How should a Viksit Bharat look like in 2047 in different aspects?</b></i></p> <p style="padding-left: 40px;"><i><b>b) What do we need to do to reach those goals?</b></i></p> <p><b>Step – 3:</b> Provide the idea for the Viksit Bharat @ 2047 and mention about your role/ contribution towards making India as a developed nation.</p> <p><b>Step – 4:</b> Submit the form alongwith your email ID and download the Certificate from your email.</p> <p><b>Step – 5:</b> Share your experience and your thoughts, pictures with certificates on social media with <b>#Ideas4ViksitBharat</b></p> <p><b>Step – 6:</b> Students to <b>upload the Selfie</b> with the specific background/ Viksit Bharat@2047 banner showing participation in the initiative on their Facebook or Instagram account tagging <b>#Ideas4ViksitBharat</b></p> <p><b>Step – 7:</b> Making it as <b>Display Pictures on social media</b> platforms shall be encouraged</p>

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सत्यमेव जयते

**Ministry of Education**  
Government of India

# **Viksit Bharat @2047: Voice of Youth**

## **A collaborative approach for a Developed Nation**

**For Universities/ University level Institutions**

12<sup>th</sup> December 2023

# Viksit Bharat @ 2047 - Vision

The ‘Viksit Bharat 2047’ agenda is a comprehensive vision plan by the Government of India, aiming to transform India into a developed nation by the year 2047, marking the 100<sup>th</sup> anniversary of its independence.


India is at a turning point in its history. The 21st century will be India’s century, as the country pole-vaults into the future confident of its capabilities

## India’s Projected Growth


Today	5 <sup>th</sup> largest economy in the world
2027	3 <sup>rd</sup> largest economy as GDP crosses US \$ 5 trillion (IMF estimates)
2047	Poised to be <b>US\$ 30 trillion economy</b> with all attributes of a developed nation


## India has demonstrated quantum leap capabilities across areas


 Sports


 Chandrayaan

 Healthcare


 Jan Dhan Accounts

 Climate Goals

 Education

 COVID Vaccines

 Digital Public Infrastructure

 India’s Global Standing

The soul of Indian Version of notion of development is emphasised through Hon’ble PM’s Sankalp of Panch Pran, with Viksit Bharat being one of them and of utmost importance.

There is enormous work that needs to be undertaken in a mission mode to make India a Viksit Bharat by 2047!

# Key Initiatives undertaken so far for Viksit Bharat@2047 Agenda

**Viksit Bharat@2047** - Visualised, Conceptualised and Imagined by our honourable Prime Minister Shri Narendra Modi ji.



**Viksit Bharat Sankalp  
Yatra**

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**Amrit Kaal Vimarsh**

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**“Voice of Youth”**

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# Understanding Viksit Bharat Sankalp Yatra and Amrit Kaal Vimarsh

1

## Viksit Bharat Sankalp Yatra

**Nationwide campaign to raise awareness through outreach activities** to achieve saturation of schemes of Govt. of India across the country covering all **Gram Panchayats, Nagar Panchayats and Urban Local Bodies**

### Key Objectives



#### Reaching the unreached

Reach out to the vulnerable who are eligible under various schemes but have not availed benefit so far



#### Information Dissemination

Dissemination of information and generating awareness about schemes



#### Learning from the Citizens

Interaction with beneficiaries of government schemes through their personal stories/ experience sharing



#### Potential Beneficiary Enrolment

Enrolment of potential beneficiaries through details ascertained during the Yatra

2

## Amrit Kaal Vimarsh – Viksit Bharat@2047

Amrit Kaal Vimarsh aims to **facilitate a dialogue throughout the country** on Nation Development by **hosting lectures** in the campuses of our academic institutions in the fields of **developmental research, policy making and implementations.**

### Key Features



#### Public Discussions through Lectures

The public lectures may encourage public discussions through comments, queries and Q&A, and reframe youth imagination



#### Delivery of Public Lectures

Eminent personalities in the field of knowledge, research, science, culture, to deliver public lecture in the campuses



#### Sensitize and Motivate our Youth

These efforts aim to sensitize and motivate our youth and contribute to the making of development-centred ecosystem



#### Knowledge Festival

The intent of this knowledge festival was to combine dialogue with joyfulness



# Taking these initiatives forward through “Voice of Youth”

On 11<sup>th</sup> December 2023, Hon’ble Prime Minister Sh. Narendra Modi has made an appeal to every youth of this country to be part of Viksit Bharat campaign .

## Key Objectives of Viksit Bharat@2047: Voice of Youth



### Orientation of Youth with the Viksit Bharat Agenda

Aligning perspectives and actions of the youth with the national development goals by educating them on national priorities and encourage dialogue on goals that can contribute to the larger vision



### Gather Ideas from Youth for a Developed India

Engaging with the youth in the ideation process by soliciting their ideas and perspectives to harness their creativity and innovation for national development projects



### Identify the Youth’s focused Sectors

Identifying which sectors (technology, education, healthcare, environment sustainability etc.) the youth are most interested in to channelize the policies in their most preferred areas



### Seek Commitment from Youth towards Nation Building

Seeking the commitment and participation from youth in national development efforts by participating in programs, and pave pathways for the society to the nation’s progress

# Viksit Bharat@2047: Voice of Youth – Key Stakeholders

The "Viksit Bharat Voice of Youth" initiative envisages distinct yet interconnected roles for stakeholders across the spectrum. Each group plays a crucial part in realizing the goals of the initiative.

**01**

## Administration

- To act as **facilitators**.

**02**

## Academic Institutions

- **Create awareness** among students about this goal.

**03**

## Teachers

- **Orient students** and **guide** them about their role to make India a Viksit Bharat and **encourage participation** from students

**04**

## Students

- Envision on the **role that they are going to play** to make India a developed nation.
- **Create an environment** for a **collective responsibility**

# SOPs for Universities/ Colleges and Students

# Role of Universities/ Colleges

The Universities/ University level Institutions to act as an anchor and be the focus point for the Government and appoint a dedicated team to promote, organize, disseminate information, and mobilize the students for this initiative

## Key interventions by the Institutions



### Awareness

- **Workshops** for information and gathering feedback
- **Organize Fests**, Seminars, Debates, Events etc. to encourage submission
- **Mobilize existing alumni networks** for campus talks
- **WhatsApp and Group Emails** for faster dissemination
- **Standard Poster and Banner** to be available across the campus premises
- **Dedicated 10 minutes** in every lecture to encourage dialogue



### Infrastructure

- **Dedicated Room for Feedback Collection:** Designating IT Labs/ Libraries as Viksit Bharat Ideation Center to facilitate students for form filling for 2 weeks
- **Dedicated Slot:** Designating 2 hours of the day to students for feedback submission
- **SOP of Feedback Submission:** Paste the step-by-step approach on the classroom/ IT labs/ library walls for the ease of students



### Participation

- **QR Codes and Form Links :** Poster with QR code/ link should be widely promoted through Website, WhatsApp Groups, etc.
- **Recognition to Student Clubs:** Recognize student clubs such as NCC, NSS and other bodies
- **Certificate:** Certificate of accomplishment to be widely promoted as a badge of honour.
- **Capturing Student's Experience:** Pictures/ Shorts on social media with hashtag #Idea4ViksitBharat



### Tracking

- **Daily Reports:** Daily numbers of participants should be closely monitored to ensure 100% participation

# Step-by-Step Approach of the Portal

## Step – 1: Login

- Visit the **MyGov Portal** on your web browser  
ViksitBharat2047@MyGov.in
- Login through **Mobile Number and OTP/ Email ID and Password** to proceed, if already registered
- Create an account by clicking on “**Register Now**” and Proceed, if new registration

## Step – 2: Idea Filling

- Answer the questions on **1 or more mentioned themes** by **turning ON** the toggle switch
- **Provide your idea** on “How does Viksit Bharat look like to you” in **Question 1**
- **Provide action driven points** to realize your idea in **Question 2** along with your role in reaching the milestone(s)
- Click on **Proceed**

## Step – 3: Pledge

- **Take the Pledge** for contributing to Nation Building by **Tick-marking the checkboxes** against each pledge item across 5 themes
- Click on **Final Submit**

## Step 4: Sharing

- Create a **blog post/ story/ short video** about your experience and the idea shared
- **Upload the Selfie** with the specific background/ **ViksitBharat @2047 banner** showing participation in the initiative on their Social Media handles with hashtag #Ideas4ViksitBharat
- **Making it as DP on social media platforms shall be encouraged**



**Best chosen idea under EACH theme will be rewarded with INR 5,00,000 followed by INR 3,00,000 and INR 2,00,000 for the 2<sup>nd</sup> and 3<sup>rd</sup> position holders!**

**Be the change you want to bring!**



Thank You

# Step-by-Step Approach of the Portal

01

## Login Page

(ViksitBharat2047@MyGov.in)

Create a new profile or enter your mobile number to login through OTP

02

## Idea Collection Page

Themes for ideas to be collected

Toggle On 1 or more themes to answer questions related to your idea of Viksit Bharat and steps to be taken for the same for the chosen theme(s)

03

## Pledge Submission Page

Pledge for Nation Building

Tick the Checkbox to pledge to contribute towards Viksit Bharat and Submit. **#Idea4ViksitBharat11**